**9.1 What Affects Price?**

*Entrepreneurship*

*Marketing*

**Assignment #2**

**Large Supermarket Rubric**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **CATEGORY** | **20** | **15** | **10** | **5 or less** |
|  |  |  |  |  |
| **Comprehension** | Student can | Student can | Student can | Student cannot |
|  | accurately answer | accurately answer | accurately answer a | accurately answer |
|  | almost all questions | most questions | few questions posed | questions posed by |
|  | posed by classmates | posed by classmates | by classmates about | classmates about the |
|  | about the topic. | about the topic. | the topic. | topic. |
| **Preparedness** | Student is completely | Student seems pretty | The student is | Student does not |
|  | prepared and has | prepared but might | somewhat prepared, | seem at all prepared |
|  | obviously rehearsed. | have needed a | but it is clear that | to present. |
|  |  | couple more | rehearsal was |  |
|  |  | rehearsals. | lacking. |  |
| **Enthusiasm** | Facial expressions | Facial expressions | Facial expressions | Very little use of |
|  | and body language | and body language | and body language | facial expressions or |
|  | generate a strong | sometimes generate | are used to try to | body language. Did |
|  | interest and | a strong interest and | generate enthusiasm | not generate much |
|  | enthusiasm about | enthusiasm about | but seem somewhat | interest in the topic |
|  | the topic in others. | the topic in others. | faked. | being presented. |
| **Content** | Shows a full | Shows a good | Shows a good | Does not seem to |
|  | understanding of the | understanding of the | understanding of | understand the topic |
|  | topic. | topic. | parts of the topic. | very well. |
|  |  |  |  |  |
| **Speaks Clearly** | Speaks clearly and | Speaks clearly and | Speaks clearly and | Often mumbles or |
|  | distinctly all (100- | distinctly all (100- | distinctly most (94- | cannot be |
|  | 95%) the time, and | 95%) the time, but | 85%) of the time. | understood OR |
|  | mispronounces no | mispronounces one | Mispronounces no | mispronounces more |
|  | words. | word. | more than one word. | than one word. |

**Total Score \_\_\_\_\_\_\_\_**

**Maximum 100 Points**