**Website Design Plan Guide**

The Design Plan should be completed after the needs assessment at the meeting with the client. The sponsor must be involved in this phase. He/she will be discussing the design requirements for the website. When building the site, you must work within the parameters defined here.

**Site Completion Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Website Style** - Define each of the style elements below.

* Color scheme used on site
* Font style to be used
* Specific graphics or logo

**How the site will be updated:** Discuss how the site is to be updated. Will the sponsor updatethe site? If so, will they need training?

**Page Layout** - In the space below, sketch the layout for the website. This layout should be usedon all the pages of the site and be able to accommodate the required information on each page. With the sponsor's input, determine the positioning of the heading/banner, primary navigation, primary content area, secondary content area, and any graphics that are to be included.

**Website Pages:** List each of the pages that should be included on the website and brieflydescribe what is to be included on each page.

**Storyboard**: In the space below, sketch out the arrangement of each of the pages. You shouldfollow a hierarchical site structure with the homepage at the top.