

Name: \_\_\_\_\_ Period: \_\_\_\_\_ Date: \_\_\_\_\_

## **Success Public Service Announcement (PSA) Assignment**

Create a public service announcement (PSA) that empowers young people to display characteristics of personal and professional success. The PSA will be video recorded and posted to Teacher Tube at <http://teachertube.com>. Assignment must include the following:

- ✓ A target audience easily identifiable
- ✓ Clear definition of topic
- ✓ Organized thoughts
- ✓ Original ideas
- ✓ Visual props
- ✓ Engages audience
- ✓ Every member of group must speak
- ✓ Persuasive
- ✓ Creativity
- ✓ Video length of 30 – 60 seconds
- ✓ Follows school guidelines