**Service/Product Creation**

Your mission is to get in a team and create an original product or service. It can be a futuristic device or a hair dressing/babysitting service. (You’ll fix Mom’s hair for her big night out and then stay and watch the kids while she’s gone). Now to get your business off the ground, you need to find investors to give you money for your business. Investors are people who give money to businesses in exchange for part ownership of the business. To convince the investors to give you money, you will need to present your product or service to them. You will create a logo for the product, a poster to showcase it, and business cards for your group.

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| **Objective** | **Due Date** |

Service / Product Description

Logo Planning Sheet

Logo

Business Card Planning Sheet

Business Cards for your group

Poster Planning Sheet

Poster

Presentation Planning Sheet

Presentation