**Search Engine Activity – Instructor’s Guide**

***Instructor Note****: Many of the student responses on this activity will vary due to the continuous updates the**search engines make to their databases and because students will be looking up information that is of interest to them.*

1. Look up the definition of “career” on two different search engines. Be sure to use the *define* keyword in your search query. In the spaces below, write each search engine’s definition of the term. If multiple definitions are returned, use the first.

|  |  |  |
| --- | --- | --- |
| **Search Engine #1** | **Search Engine #2** |  |
|  |
| *An occupation undertaken for a significant period of a person's life and with opportunities for progress.* | *long-term or lifelong job: a job or occupation regarded as a long-term or lifelong activity* |  |

1. Why do you think the definitions might not be the same?

*Answers will differ but should include something about each search engine using a different source of data.*

1. In a search engine, use the filetype operator to locate a Web Master Job Description in pdf format. All the returns should be pdf files. Print your search results from your browser and attach to the back of this page.
2. Click on one of the job descriptions that you found in your search. List 5 duties of the position:

a.

b.

c.

d.

e.

1. Using either search engine, search for available certifications for web design professionals. List three that you find.

a.



b.



c.



1. Now consider your own career interest. Think of three career fields you would be interested in pursuing.

a.



b.



c.



**For each career field you listed above, use your favorite search engine to find the following information**

1. **Career Field A**

Entry Level Job:

Starting Salary:

Training or Degree Requirements:

Describe the duties of the job:

1. **Career Field B**

Entry Level Job:

Starting Salary:

Training or Degree Requirements:

Describe the duties of the job:

1. **Career Field C**

Entry Level Job:

Starting Salary:

Training or Degree Requirements:

Describe the duties of the job: