

Who we are

Don't be shy! Let them know how great you are. This is the back cover of your booklet, so it's one of the first and last things the recipient sees.

It's a great place for your 'elevator pitch.' If you only had a few seconds to pitch your products or services to someone, what would you say?

- Consider including a couple of key takeaways on this back cover...
- Just remember that this is marketing—if you want to grab their attention, keep it brief, friendly, and readable.

Contact Us

If you have a physical location, provide brief directional information, such as highways or landmarks:

[Street Address]

[City, ST ZIP Code]

Phone: [Telephone]

Email: [Email address]

Web: [Web address]

Sample

Instruction Book for the Convection Oven



SCHOOL NAME
CLASS
PERIOD

Table of Contents

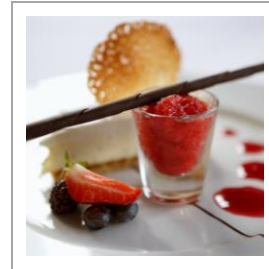
Overview of Procedures.....	3
Getting Started.....	4
What is it?.....	4
What can it do?.....	4
Cleaning.....	3
Maintenance.....	4
Points to Remember	4
How to operate the Convection Oven.....	5

How to Operate the Convection Oven

Step 1



Step 2



Step 3



Maintenance

Preventative maintenance schedule

Staff should be properly trained before using the convection oven.

Points to Remember

- 1.
- 2.
- 3.

Overview of Procedures

Cleaning



Maintenance



Operations



Convection Oven

What is it?

Has a fan that circulates the oven's heated air and cooks food in 30% less time and at 50° lower than a regular oven.

Used for baking, braising and roasting.

What can it do?

If your business doesn't lend itself to photos as easily as the beautiful culinary examples shown in this template, have no fear. You can just select and delete a page of photos and replace it with text using the styles provided.

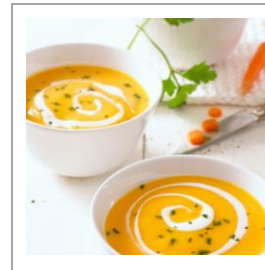
A picture is worth 10,000 words, but only if it's the right one. In marketing materials, remember that any image you use—good or bad—makes a statement about your business.

Cleaning

List steps



Add your text here.



Add a picture caption here.