

Rubric for a Salon Business Plan

<p>Task Description: Students will:</p> <ul style="list-style-type: none"> • decide on a business title (salon name) • write a business plan for a beauty salon • interpret the components of an executive summary • summarize the description of the business 					
Criteria	weight	Exemplary 4 Yes	Accomplished 3 Yes, but	Developing 2 No, but	Beginning 1 No
Business Plan Title	20%	<input type="checkbox"/> Directly relevant	<input type="checkbox"/> Somewhat relevant	<input type="checkbox"/> Remotely related	<input type="checkbox"/> Totally unrelated
Executive Summary	30%	<input type="checkbox"/> All sections complete <input type="checkbox"/> Accurate and detailed information <input type="checkbox"/> Information adequately supports purpose of business plan	<input type="checkbox"/> Most sections complete <input type="checkbox"/> Accurate information for almost all subject matter <input type="checkbox"/> Information is mostly adequate and supportive of business plan	<input type="checkbox"/> Some sections complete <input type="checkbox"/> Lacking accurate information <input type="checkbox"/> Inadequate information is not clearly supportive of business plan	<input type="checkbox"/> Sections are incomplete <input type="checkbox"/> Information is not accurate <input type="checkbox"/> Information does not support the business plan
Description of Business	30%	<input type="checkbox"/> All sections complete <input type="checkbox"/> Accurate and detailed information <input type="checkbox"/> Information adequately supports purpose of business plan	<input type="checkbox"/> Most sections complete <input type="checkbox"/> Accurate information for almost all subject matter <input type="checkbox"/> Information is mostly adequate and supportive of business plan	<input type="checkbox"/> Some sections complete <input type="checkbox"/> Lacking accurate information <input type="checkbox"/> Inadequate information is not clearly supportive of business plan	<input type="checkbox"/> Sections are incomplete <input type="checkbox"/> Information is not accurate <input type="checkbox"/> Information does not support the business plan <input type="checkbox"/> <input type="checkbox"/>
Grammar, Usage, Mechanics, Spelling	20%	<input type="checkbox"/> No errors	<input type="checkbox"/> Only one or two errors	<input type="checkbox"/> More than two errors	<input type="checkbox"/> Numerous errors distract from understanding

Assignment Score _____ + Beyond/Bonus _____ = Final Score _____