

Rubric for Travel Products and Services

<p>Task Description:</p> <p>Based on the economy for the travel and tourism products and services chosen:</p> <ul style="list-style-type: none"> • Summarize a plan for a particular segment of the industry • Locate information for a particular event, food venue, lodging or type of transportation 					
Criteria	weight	Exemplary 4 Yes	Accomplished 3 Yes, but	Developing 2 No, but	Beginning 1 No
Topic	25%	<input type="checkbox"/> Directly relevant	<input type="checkbox"/> Somewhat relevant	<input type="checkbox"/> Remotely related	<input type="checkbox"/> Totally unrelated
Organization	50%	<input type="checkbox"/> Good organization; points are logically ordered; product and service based on the economic state chosen	<input type="checkbox"/> Organized; points are somewhat jumpy; product and service based on the economic state chosen	<input type="checkbox"/> Some organization; points jump around; product and service based on the economic state chosen	<input type="checkbox"/> Poorly organized; no logical progression; product and service based on the economic state chosen
Quality of Information	25%	<input type="checkbox"/> Supporting details specific to subject	<input type="checkbox"/> Some details are non-supporting to the subject	<input type="checkbox"/> Details are somewhat sketchy. Do not support topic	<input type="checkbox"/> Unable to find specific details

Assignment Score _____ + Beyond/Bonus _____ = Final Score _____