Name _____ Period _____ Date_____

Rubric for PowerPoint® Presentation

Task Description: Use the Occupational Outlook Handbook to outline the following information for your selected career.

- o Education requirements
- o Duties
- o Work environment
- o Salary
- o Job Outlook
- o Similar Occupations
- o Job specific terminology and definition
- o Contacts

Include a short video clip from Career One Stop: http://www.acinet.org/videos_by_cluster.asp?id=&nodeid=28&cluster=9

Criteria	weight	Strong Impact 4	Good Impact 3	Some Impact 2	Minimal Impact 1
Introduction	10%	☐ Fully captures the attention of the audience ☐ Topic has a clear focus	☐ Captures the attention of the audience ☐ Topic is mostly focused	☐ Few audience members seem interested ☐ Topic focus is vague	☐ Audience is not captured ☐ No topic focus
Content	50%	☐ Accurate ☐ Organized ☐ Fully understands topic	☐ Mostly accurate ☐ Mostly organized ☐ Understands topic	☐ Partially accurate ☐ Partially organized ☐ Fair understanding	☐ Inaccurate ☐ Unorganized ☐ Does not understand
Writing Mechanics; Text Elements; Citations	10%	☐ No errors in grammar, usage, mechanics, spelling ☐ Text elements easy to read (fonts, size) ☐ Background and color enhance readability of text ☐ Sources are properly cited so audience can determine credibility	☐ Text is written with little or no editing required ☐ Text elements are somewhat easy to read, but do not distract from the presentation ☐ Background and color distract from readability ☐ Most sources of information are properly cited	☐ Grammar, usage, mechanics, and spelling impair readability ☐ Text elements are too busy or are difficult to read ☐ Background and color distract and make text difficult to read ☐ Some sources are not properly cited	☐ Grammar, usage, mechanics, and spelling errors distract; major editing needed ☐ Text elements extremely difficult to read ☐ Choice of background and color needs improvement ☐ Most sources are incorrectly cited
Layout	10%	☐ Includes placeholders, such as title, bulleted list, and graphics ☐ Appropriate use of white	☐ Includes some titles, bulleted lists, and graphics ☐ Too much text; distracts from white space	☐ Minimal use of layout placeholders ☐ Text dominates slide	☐ Poor use of placeholders ☐ Slide is too full

		space		
Video	10%	☐ Video Enhances overall theme	☐ Videos somewhat enhances theme, but are lacking in resolution or quality	☐ Video seems unrelated to theme; poor quality, resolution	☐ Video unrelated to theme and distracts from content; inappropriate
Teamwork	10%	☐ The project is clearly a group effort	☐ Most of the team members contribute to group effort	☐ Few people contribute their fair share of work	☐ No collaboration in teamwork

Assignment Score _____   **+**   Beyonder/Bonus _____   **=**   Final Score _____

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