

Rubric for Nutrition Research Brochure

| Task Description: Research and read information from reliable nutrition sources, including print media and the Internet on topics related to the prevention, treatment and management of diet-related diseases, medical condition, and eating disorders. | | | | | |
|--|--------|--|---|--|---|
| Brochure should include 6 panels of summary information, four graphics and two citation sources. | | | | | |
| Criteria | weight | Professional | Adequate | Needs Work | Unsatisfactory |
| Content | 50% | <input type="checkbox"/> Demonstrates in-depth understanding of topic <input type="checkbox"/> Accurately utilizes researched information in the brochure | <input type="checkbox"/> Demonstrates understanding of the topic <input type="checkbox"/> Employs research information with an adequate degree of accuracy | <input type="checkbox"/> Demonstrates little understanding of topic <input type="checkbox"/> Employs research information with a fair degree of accuracy | <input type="checkbox"/> Lacks understanding of topic <input type="checkbox"/> Reports only the most basic parts of the information |
| Written Presentation | 20% | <input type="checkbox"/> Well organized content <input type="checkbox"/> Attractive and well designed format <input type="checkbox"/> Clear and easily understood message <input type="checkbox"/> Computer generated with strong visual appeal | <input type="checkbox"/> Content is organized <input type="checkbox"/> Format is adequate <input type="checkbox"/> Message is sufficiently understood <input type="checkbox"/> Computer generated with acceptable eye appeal | <input type="checkbox"/> Content lacks organization <input type="checkbox"/> Format is difficult to follow and poorly organized <input type="checkbox"/> Message not clearly understood <input type="checkbox"/> Computer generated but poorly designed | <input type="checkbox"/> Unorganized content <input type="checkbox"/> Hard to follow <input type="checkbox"/> Message difficult to understand; tendency to wander or ramble <input type="checkbox"/> Handwritten or computer generated with little organization or skill |
| Research Quality | 15% | <input type="checkbox"/> Five sources used <input type="checkbox"/> Use of reliable sources <input type="checkbox"/> Accurate analysis of research | <input type="checkbox"/> Three sources used <input type="checkbox"/> Sources have some reliability <input type="checkbox"/> Adequate analysis of research | <input type="checkbox"/> Two sources used <input type="checkbox"/> Questionable reliability of sources <input type="checkbox"/> Basic information with questionable accuracy | <input type="checkbox"/> Less than two sources used <input type="checkbox"/> Little reliability of sources <input type="checkbox"/> Inaccurate information |
| Visual Appeal Graphics (4) | 15% | <input type="checkbox"/> Imaginative; original <input type="checkbox"/> Use of 4 graphics make the message “come alive” | <input type="checkbox"/> Creativity is acceptable <input type="checkbox"/> Use of 3 graphics adequate to present message | <input type="checkbox"/> Little creativity used <input type="checkbox"/> Poor selection of graphics | <input type="checkbox"/> No originality <input type="checkbox"/> Graphics do not tie in with the message |

Assignment Score _____ + Beyond/Bonus _____ = Final Score _____