Name _____ Period _____ Date_____

Rubric for Multimedia Prezi™ Presentation

Task Description: Use the Occupational Outlook Handbook to outline the following information for your selected career.

- o   Education requirements
- o   Duties
- o   Work environment
- o   Salary
- o   Job Outlook
- o   Similar Occupations
- o   Job specific terminology and definition
- o   Contacts

> Scenario:
> You and your coworkers have been selected to investigate careers in the food industry. Work together as a team to research information needed to share with the class.

Include a short video clip from Career One Stop: http://www.acinet.org/videos_by_cluster.asp?id=&nodeid=28&cluster=9

Criteria	weight	Exemplary	Admirable	Acceptable	Attempted
Research	20%	☐ Accurate ☐ Organized ☐ Fully understands topic	☐ Mostly accurate ☐ Mostly organized ☐ Understands topic	☐ Partially accurate ☐ Partially organized ☐ Fair understanding	☐ Inaccurate ☐ Unorganized ☐ Does not understand
Organization (Outline for Planning)	15%	☐ Logical sequencing ☐ Menus and paths are clear ☐ Original; inventive; creative	☐ Somewhat logical sequencing ☐ Menus and paths are mostly clear ☐ Original	☐ Sequencing is poorly planned ☐ Menus and paths are sometimes confusing ☐ Little originality	☐ Sequencing is confusing ☐ Menus and paths are confusing ☐ Inconsistent ☐ Rehash of other people's ideas

Name _____ Period _____ Date_____

Content	20%	☐ Covers topic completely and in depth ☐ Content is readily understandable ☐ Media used contributes to understanding of topic	☐ Covers topic ☐ Content is mostly understandable ☐ Media used mostly contributes to understanding of topic	☐ Barely covers topic ☐ Content is somewhat understandable ☐ Media used somewhat contributes to understanding of topic	☐ Does not adequately cover topic ☐ Content is confusing ☐ Media used does not contributing to understanding of topic
Graphic Design	25%	☐ Effective combination of multimedia and persuasive design elements ☐ Excellent use of navigational tools and buttons ☐ Graphics effectively entice audience; accurately convey message	☐ Good combination of multimedia and design elements ☐ Adequate navigational tools and buttons ☐ Visuals and images are attractive; adequately conveys message	☐ Some use of multimedia and design elements ☐ Some buttons and navigational tools work properly ☐ Use of visuals and images is limited; message is conveyed	☐ 0-1 media used ☐ Buttons and navigational tools are absent or confusing ☐ Use of visuals and images is confusing or absent; message is confusing
Mechanics	10%	☐ Correct grammar, usage, mechanics, and spelling ☐ All sources are correctly cited	☐ Few grammar, usage, mechanics, or spelling errors ☐ Most sources are correctly cited	☐ Several grammar, usage, mechanics, or spelling errors ☐ Some sources are incorrectly cited	☐ Obvious grammar, usage, mechanics, or spelling errors ☐ Sources are not cited
Teamwork (optional)	10%	☐ Work load is divided and shared equally	☐ Some members contribute	☐ Few members contribute	☐ One or two people do all of the work

Assignment Score _____   **+**   Beyonder/Bonus _____   **=**   Final Score _____