Name _____ Period _____ Date_____

Rubric for Multimedia Presentation – Prezi™

Task Description: Research the following information for a chef or entrepreneur that has influenced the food service
          industry.
- Background (birthplace, birth date, family)
- Education (high school and college or culinary schoo
- Internships (worked with ?)
- Employment (names of restaurants)
- Books published (cookbooks, biography)
- Restaurants owned
- Awards for accomplishments
- Recognitions

www.biography.com
www.foodnetwork.com
www.foodreference.com/html/whoswhom.html
www.starchefs.com

Criteria	weight	Exemplary	Admirable	Acceptable	Attempted
Research of Topic	20%	☐ Use of three or more sources, including at least two Internet and one print source; use of two search engines ☐ Variety of domain name suffix (.com, .edu, .net) ☐ Factual information is accurate ☐ Narrow focus of topic	☐ Use of two sources, including, including at least one Internet source; use of one search engine ☐ Most information can be confirmed ☐ Topic could be more narrowly focused	☐ Use of one Internet source ☐ Some errors in information ☐ Topic somewhat broad	☐ Use of only one source ☐ Numerous errors in information ☐ Topic too general
Organization (Outline or Storyboard for Planning)	15%	☐ Logical sequencing ☐ Menus and paths are clear ☐ Original; inventive; creative	☐ Somewhat logical sequencing ☐ Menus and paths are mostly clear ☐ Original	☐ Sequencing is poorly planned ☐ Menus and paths are sometimes confusing ☐ Little originality	☐ Sequencing is confusing ☐ Menus and paths are confusing ☐ Inconsistent ☐ Rehash of other people's ideas

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Content	20%	☐ Covers topic completely and in depth ☐ Content is readily understandable ☐ Media used contributes to understanding of topic	☐ Covers topic ☐ Content is mostly understandable ☐ Media used mostly contributes to understanding of topic	☐ Barely covers topic ☐ Content is somewhat understandable ☐ Media used somewhat contributes to understanding of topic	☐ Does not adequately cover topic ☐ Content is confusing ☐ Media used does not contributing to understanding of topic
Graphic Design	25%	☐ Effective combination of multimedia and persuasive design elements ☐ Excellent use of navigational tools and buttons ☐ Graphics effectively entice audience; accurately convey message	☐ Good combination of multimedia and design elements ☐ Adequate navigational tools and buttons ☐ Visuals and images are attractive; adequately conveys message	☐ Some use of multimedia and design elements ☐ Some buttons and navigational tools work properly ☐ Use of visuals and images is limited; message is conveyed	☐ 0-1 media used ☐ Buttons and navigational tools are absent or confusing ☐ Use of visuals and images is confusing or absent; message is confusing
Mechanics	10%	☐ Correct grammar, usage, mechanics, and spelling ☐ All sources are correctly cited	☐ Few grammar, usage, mechanics, or spelling errors ☐ Most sources are correctly cited	☐ Several grammar, usage, mechanics, or spelling errors ☐ Some sources are incorrectly cited	☐ Obvious grammar, usage, mechanics, or spelling errors ☐ Sources are not cited
Teamwork (optional)	10%	☐ Work load is divided and shared equally	☐ Some members contribute	☐ Few members contribute	☐ One or two people do all of the work

Assignment Score _____ **+** Beyonder/Bonus _____ **=** Final Score _____