

Rubric for Global Travels Project

Task Description: As a group, your task is to select a travel destination. It is important to think of the vital information needed to enhance the vacation experience for the clients. You may select a travel destination not listed, with the instructor’s prior approval. Incorporate your information in an infographic. The project must include information on a minimum of six areas listed below:

- Currency
- Customs
- Destination description
- Entry, exit, and Visa requirements
- Festivals/celebrations
- Health requirements
- Local laws and special circumstances
- Passport validity
- Safety and security issues
- Sight-seeing or attractions
- Travel and transportation methods
- Vaccination requirements

Criteria	weight	Exceptional	Admirable	Marginal	Unacceptable
Content	50%	<input type="checkbox"/> Appropriate details support main idea <input type="checkbox"/> Accurate and detailed information (six areas)	<input type="checkbox"/> Most details support main idea <input type="checkbox"/> Accurate information for almost all subject matter (five to four areas)	<input type="checkbox"/> Few details support main idea <input type="checkbox"/> Lacking accurate information (three areas)	<input type="checkbox"/> No details to support main idea <input type="checkbox"/> Information is not accurate (two or less areas)
Focus	20%	<input type="checkbox"/> Main idea is clearly appropriate to topic with evacuation plan and steps	<input type="checkbox"/> Main idea is appropriate to topic with evacuation plan and steps	<input type="checkbox"/> Main idea not clearly stated; evacuation plan but lacking steps	<input type="checkbox"/> No main idea, evacuation plan or steps
Visual Appeal	20%	<input type="checkbox"/> Overall design is pleasing	<input type="checkbox"/> Overall design is mostly pleasing	<input type="checkbox"/> Lack of harmonious design in presentation	<input type="checkbox"/> Project has sloppy appearance
Mechanics	10%	<input type="checkbox"/> Free of grammatical errors <input type="checkbox"/> Words are legible and pertinent to topic	<input type="checkbox"/> Mostly free of grammatical errors <input type="checkbox"/> Most words are legible and pertinent to topic	<input type="checkbox"/> Frequent grammatical errors <input type="checkbox"/> Presentation is illegible and confusing	<input type="checkbox"/> Very frequent grammatical errors <input type="checkbox"/> Distractive elements make illustration ineffective

Assignment Score _____ + Beyond/Bonus _____ = Final Score _____