Name_____Period_____Date_____

Rubric for Chefs and Entrepreneurs Presentation

Task Description: Students will research facts and information for selected chef or entrepreneur to include the following criteria:

1. Background (birthplace, birth date, family)
2. Education (high school and college or culinary school)
3. Internships (worked with ?)
4. Employment (names of restaurants)

5. Books published (cookbooks, biography)
6. Restaurants owned
7. Awards for accomplishments
8. Recognitions

Criteria	weight	Exceptional	Admirable	Marginal	Unacceptable
Content	50%	☐ Appropriate details support main idea ☐ Accurate and detailed information ☐ Information adequately supports purpose of presentation	☐ Most details support main idea ☐ Accurate information for almost all subject matter ☐ Information is mostly adequate and supportive of presentation's purpose	☐ Few details support main idea ☐ Lacking accurate information ☐ Information is not clearly supportive of presentation's purpose	☐ No details to support main idea ☐ Information is not accurate ☐ Information does not support the presentation's purpose
Focus	20%	☐ Topic and title clear and easily identified ☐ Main idea is clearly appropriate to topic ☐ All illustrations complement purpose of presentation	☐ Topic and title are mostly clear and easily identified ☐ Main idea is appropriate to topic ☐ Most illustrations complement purpose of presentation	☐ Topic and title difficult to identify ☐ Main idea not clearly stated ☐ Few illustrations complement purpose of presentation	☐ Topic and title are not clearly identified ☐ No main idea ☐ Illustrations do not complement purpose of presentation
Visual Appeal	20%	☐ Outstanding use of color, design and space ☐ Original and creative design ☐ Overall design is pleasing and visually appealing	☐ Adequate use of color, design, and space ☐ Design is adequate ☐ Overall design is mostly pleasing and visually appealing	☐ Inappropriate use of color, design, and space ☐ Design lacks creativity ☐ Lack of visual appealing design in presentation	☐ Little attempt to use color, design and space appropriately ☐ Design is dull ☐ Project has chaotic appearance
Mechanics	10%	☐ Free of grammatical errors ☐ Words are legible and pertinent to topic	☐ Mostly free of grammatical errors ☐ Most words are legible and pertinent to topic	☐ Frequent grammatical errors ☐ Presentation is illegible and confusing	☐ Too frequent grammatical errors ☐ Elements make illustration ineffective

Assignment Score _____   **+**   Beyonder/Bonus _____   **=**   Final Score _____