

## Rubric for Brochure and Presentation

<p>Task Description: In groups, you are to make a brochure and present your information to the class concerning your assigned crisis. Information to be included in the brochure:</p> <ul style="list-style-type: none"> <li>• cause and/or symptoms of the crisis</li> <li>• coping with the crisis</li> <li>• effects on family members</li> <li>• strategies to effectively manage the crisis and/or technology available to meet special needs of family members</li> <li>• resources, laws and policies available to help cope with the crisis</li> </ul>					
Criteria	Weight	Professional	Adequate	Needs Work	Unsatisfactory
<b>Content</b>	40%	<input type="checkbox"/> Demonstrates in-depth understanding of topic <input type="checkbox"/> Accurately utilizes researched information in the brochure	<input type="checkbox"/> Demonstrates understanding of the topic <input type="checkbox"/> Employs research information with an adequate degree of accuracy	<input type="checkbox"/> Demonstrates little understanding of topic <input type="checkbox"/> Employs research information with a fair degree of accuracy	<input type="checkbox"/> Lacks understanding of topic <input type="checkbox"/> Reports only the most basic parts of the information
<b>Verbal Skills</b>	20%	<input type="checkbox"/> Speaks clearly <input type="checkbox"/> Projects voice <input type="checkbox"/> Pronounces all words correctly <input type="checkbox"/> No vocalized pauses (uh, um, well)	<input type="checkbox"/> Speaks clearly most of the time <input type="checkbox"/> Projects voice most of the time <input type="checkbox"/> Pronounces words correctly most of the time <input type="checkbox"/> 1-5 vocalized pauses	<input type="checkbox"/> Speaks somewhat clearly <input type="checkbox"/> Projects voice somewhat <input type="checkbox"/> Pronounces some words incorrectly <input type="checkbox"/> 6-9 vocalized pauses	<input type="checkbox"/> Speaks unclearly <input type="checkbox"/> Weak voice projection <input type="checkbox"/> Incorrect pronunciation <input type="checkbox"/> 10 or more vocalized pauses (uh, um, well)
<b>Non-Verbal Skills</b>	20%	<input type="checkbox"/> Utilizes eye contact well <input type="checkbox"/> Appropriate facial expressions (smiles, appears interested) <input type="checkbox"/> Appropriate hand gestures <input type="checkbox"/> Exhibits good posture; stands up straight with both feet on the ground	<input type="checkbox"/> Some eye contact <input type="checkbox"/> Some appropriate facial expressions <input type="checkbox"/> Some appropriate hand gestures <input type="checkbox"/> Exhibits good posture most of the time	<input type="checkbox"/> Rarely uses eye contact <input type="checkbox"/> Very few facial expressions <input type="checkbox"/> Very few appropriate hand gestures <input type="checkbox"/> Poor posture most of the time	<input type="checkbox"/> Does not look at audience <input type="checkbox"/> Expressionless <input type="checkbox"/> No hand gestures shown <input type="checkbox"/> Sits, slumps, sways
<b>Visual Appeal</b>	20%	<input type="checkbox"/> Imaginative; original <input type="checkbox"/> Use of graphics make the message "come alive"	<input type="checkbox"/> Creativity is acceptable <input type="checkbox"/> Use of graphics adequate to present message	<input type="checkbox"/> Little creativity used <input type="checkbox"/> Poor selection of graphics	<input type="checkbox"/> No originality <input type="checkbox"/> Graphics do not tie in with the message

Assignment Score \_\_\_\_\_ + Beyond/Bonus \_\_\_\_\_ = Final Score \_\_\_\_\_