

Quarter Revenue Forecast

Calculate the estimated revenue for the Stratton Hotel.

	Stratton Hotel	Q1	Q2	Q3	Q4
1	Estimated Days in Quarter (365 / 4)				
2	Rooms available per night (250 x 96%)				
3	Occupancy Rate	65%	75%	85%	90%
4	Rooms Sold (line 2 x line 3)				
5	ADR (Average Daily Rate)	\$ 109	\$ 115	\$ 117	\$ 128
6	Estimated Revenue per day (line 4 x line 5)				
7	Estimated revenue per quarter (line 1 x line 6)				
8	TOTALS (add all quarters)				