Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Public Opinion Quiz**

1. \_\_\_\_\_Public opinion is the attitude of a significant group of people about a matter concerning public affairs.
	1. True
	2. False
2. \_\_\_\_\_Which of the following are examples of public affairs?
	1. Taxes
	2. Unemployment
	3. Foreign policy
	4. All of the above
3. \_\_\_\_\_Which of the following are the general characteristics of public opinions?
	1. They are easy to measure
	2. They change
	3. They do not influence government decisions
	4. None of the above
4. \_\_\_\_\_Which of the following terms describes how public opinions differ?
	1. Opinion saliency
	2. Opinion stability
	3. Opinion-policy congruence
	4. All of the above
5. \_\_\_\_\_Historic events can influence public opinion.
	1. True
	2. False
6. \_\_\_\_\_Straw votes are a method of scientific polling.
	1. True
	2. False
7. \_\_\_\_\_Two of the best known national pollsters are
	1. Gallup Organization
	2. Pew Research Center for People and the Press
	3. Both A and B
	4. Neither A nor B
8. \_\_\_\_\_Which of the following is not a step in the scientific polling process?
	1. Define the universe to be surveyed
	2. Construct a sample
	3. Compile the political party
	4. None of the above
9. \_\_\_\_\_Scientific polls are the most useful tools for measuring public opinion because they are extremely precise.
	1. True
	2. False
10. \_\_\_\_\_Pollsters acknowledge the difficulty of measuring which of the following characteristics of public opinion?
	1. Intensity
	2. Stability
	3. Relevance
	4. All of the above
11. \_\_\_\_\_Elections are rarely an accurate measure of public opinion but are occasionally useful indicators of public opinion.
	1. True
	2. False
12. \_\_\_\_\_Interest Groups apply pressure through which of the following?
	1. Lobbyists
	2. Emails
	3. Political campaigns
	4. All of the above
13. \_\_\_\_\_Personal contacts are a resource that public figures use to try and gauge public opinion.
	1. True
	2. False
14. \_\_\_\_\_The Framers of the Constitution did not consider the power of public opinion when they wrote the Constitution.
	1. True
	2. False
15. \_\_\_\_\_Public opinion has the most powerful role in US politics.
	1. True
	2. False