**Poster Rubric**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Category | 12.5 Points | 11.25 Points | 10 Points | 8.75 Points |
| Required Elements | Includes all required elements as well as additional information | All required elements are included on the poster | All but one of the required elements are included on the poster | Several required elements were missing |
| Graphics-Clarity | Are all in focus and the content easily viewed and identified from 6 ft away | Most graphics are in focus and the content easily viewed and identified from 6 ft away | Most are in focus and the content is easily viewed and identified from 4 ft away | Many graphics are not clear or are too small |
| Graphics-Originality | Several of the graphics used on the poster reflect an exceptional degree of student creativity in their creation and/or display | One or two of the graphics used on the poster reflect student creativity in their creation and/or display | The graphics are made by the student, but are based on the designs or ideas of others | No graphics made by the student are included |
| Graphics-Relevancy | Graphics are related to the topic and make it easier to understand. All borrowed graphics have a source citation | All graphics are related to the topic and most make it easier to understand. All borrowed graphics have a source citation | All graphics relate to the topic. Most borrowed graphics have a source citation | Graphics do not relate to the topic or several borrowed graphics do not have a source citation |
| Content-Accuracy | At least 7 accurate facts are displayed on the poster | 5-6 accurate facts are displayed on the poster | 3-4 accurate facts are displayed on the poster | Less than 3 accurate facts are displayed on the poster |
| Labels | Items of importance on the poster are clearly labeled with labels that can be read from at least 3 ft away | The poster is attractive in terms of design, layout, and neatness | Poster is acceptably attractive though it may be a bit messy | The poster is distractingly messy r very poorly designed. It is not attractive |
| Knowledge Gained | Student can accurately answer all questions related to facts in the poster and processes used to create the poster | Student can accurately answer most questions related to facts in the poster and processes used to create the poster | Student can accurately answer about 75% of questions related to facts in the poster and processes used to create the poster | Student appears to have insufficient knowledge about the facts or processes used in the poster |