Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Managing a Political Campaign Quiz**

1. \_\_\_\_\_Which of the following is the head of a political campaign’s media?

**A** Campaign Consultant

**B** Political Manager

**C** Communications Director

**D** Campaign Manager

1. \_\_\_\_\_Most candidates receive a majority of their campaign contributions from which of the following?

**A** Individuals **B** PACs

**C** Political Parties

**D** Foreign Corporations

1. \_\_\_\_\_Which of the following responsibilities are most likely to be conducted by a campaign volunteer?

**A** Organize fundraisers

**B** Distribute campaign literature

**C** Coordinate campaign slogans **D** Print campaigns signs

1. \_\_\_\_\_Federal matching funds are available to which of the following?
   1. Governors
   2. Members of the House of Representatives
   3. Senators
   4. Some presidential candidates
2. \_\_\_\_\_Public funds are best described as which of the following?
   1. Donations from general tax revenues to the campaigns of qualifying presidential candidates
   2. Campaign contributions over $5,000 that are made by individuals
   3. Regulated by the Bipartisan Campaign Reform Act
   4. A general lump sum payment of $85 million from the Federal Treasury
3. \_\_\_\_\_The first attempt at regulating campaign funds is known as which of the following?
   1. The Corrupt Practices Act
   2. The Taft-Hartley Act
   3. The Tillman Act
   4. The Hatch Act
4. \_\_\_\_\_Which of the following government institutions is responsible for monitoring campaign finance?

**A** The Federal Campaign Committee (FCC) **B** The Federal Election Committee (FEC) **C** The Federal Treasury

**D** The Supreme Court

1. \_\_\_\_\_The first presidential debate using traditional media occurred in which of the following years?

**A** 1952 **B** 1956 **C** 1960 **D** 1964

1. \_\_\_\_\_Which of the following is usually the only full-time paid employee on a campaign?

**A** Campaign Manager

**B** Finance Chair

**C** Communications Chair **D** Campaign Consultant

1. \_\_\_\_\_Candidates attempt to create a party image which does which of the following?

**A** Creates sympathy among voters

**B** Appeals to the most voters

**C** Draws candidates to their personal background story

**D** Support American values, such as military and family

1. \_\_\_\_\_Media coverage of campaigns tend to focus on which of the following?

**A** Foreign and military policy

**B** Social and environmental policy

**C** Accusations of media bias and wrongdoing **D** Campaign strategies and the horse races

1. \_\_\_\_\_Which of following factors contributes most to the cost of a presidential campaign?

**A** Television advertising

**B** Direct mail campaigns

**C** Hiring a Campaign Coordinator

**D** Printing posters and campaigns advertisements

1. \_\_\_\_\_Which of the following tasks is not typically a responsibility of Campaign Consultants?

**A** Fund-raising

**B** Financial record keeping **C** Media relations

**D** Speech writing

1. \_\_\_\_\_According to federal law, which of the following is the largest donation a PAC can give to a particular candidate?

**A** $250

**B** $2,500

**C** $5,000

**D** $15,000

1. \_\_\_\_\_A majority of campaign ads today are considered to be which of the following?

**A** Positive ads

**B** Negative ads

**C** Contrast ads

**D** Inoculation ads