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| **TEXAS CTE LESSON PLAN**  [www.txcte.org](http://www.txcte.org) | |
| **Lesson Identification and TEKS Addressed** | |
| **Career Cluster** | Information Technology |
| **Course Name** | Web Technologies |
| **Lesson/Unit Title** | Copyright Compliance |
| **TEKS Student Expectations** | **130.308. (c) Knowledge and Skills**  (4) The student complies with practices and behaviors that meet legal and ethical responsibilities.  (A) The student is expected to explain and demonstrate ethical use of technology and online resources  (E) The student is expected to adhere to copyright and trademark intellectual property laws and regulations, including demonstrating correct acquisition and citation of sources  (G) The student is expected to demonstrate appropriate behavior and adherence to acceptable use policies when accessing and using online resources |
| **Basic Direct Teach Lesson**  (Includes Special Education Modifications/Accommodations and  one English Language Proficiency Standards (ELPS) Strategy) | |
| **Instructional Objectives** | **Performance Objective:**  Upon completion of the lesson, students will show understanding of copyright rules and guidelines related to website design projects.  **Specific Objectives:**   * Students will show understanding which works are subject to copyright protection * Students will understand the Fair Use Guidelines and how to use copyright protected works within the classroom environment * Students will understand public domain and how to determine which works fall into the public domain |
| **Rationale** | It is necessary for students to understand and comply with copyright regulations and demonstrate appropriate acceptable use policies when using online resources. |
| **Duration of Lesson** | 2 hours |
| **Word Wall/Key Vocabulary**  *(ELPS c1a, c, f; c2b; c3a, b, d; c4c; c5b) PDAS II (5)* |  |
| **Materials/Specialized Equipment Needed** | **Instructional Aids:**   * Copyright Guidelines Copyright Guidelines   **Materials Needed:**   * Copyright or Public Domain Worksheet * Citing Sources Worksheet * Quiz printed for each student   **Equipment Needed:**   * Computers with Internet Access for each student |
| **Anticipatory Set**  (May include pre-assessment for prior knowledge) | 1. Ask the students whether they think about downloading music online without paying? Then ask whether they think it is ok to use a picture the found on a website. Discuss with them how the creator of the music or photo might feel if they found someone else was using their work without their permission.  2. Discuss with students how they would feel if they produced a set of photos to sell online, and the sale of these photos contributed to their income. Ask them to consider whether there should be protection of their photos so that people cannot use their photos without their permission. Explain to them that this protection is called Copyrights and gives the owner any kind of creative work protection from being copied. |
| **Direct Instruction \*** | 1. Introduction discussion 2. What is a Copyright?    1. Protected Works 3. Why Understand Copyright Guidelines    1. Articles of the Berne Convention 4. Copyright Requirements    1. Original Works    2. Creativity    3. Fixed & Tangible 5. Copyright Notification    1. The Copyright Symbol    2. Copyright Registration 6. Using Copyrighted Work    1. Copyright Violations    2. Fare Use Guideline 7. Citing Sources    1. Web Pages    2. Images    3. Music & Video 8. Public Domain 9. Guided Practice on Copyright or Public Domain Worksheet. 10. Students work independently on Citing Sources of resources found online. 11. Copyright Quiz |
| **Guided Practice \*** | Following the lesson, the students should complete the Copyright or Public Domain worksheet. Students should first attempt the worksheet on their own and then the instructor should go through the worksheet discussing each described work and explaining why it is in copyright protected or in public domain. |
| **Independent Practice/Laboratory Experience/Differentiated Activities \*** | Students should be provided with the Citing Sources worksheet. Students should go online and locate the information requested. The students should locate the information online and properly cite it. |
| **Lesson Closure** | Have a student come to the front of the room and write on the board the proper citation for a web page, image, audio, and video they found online. Discuss the format of the citation and make any necessary corrections. |
| **Summative/End of Lesson Assessment \*** | **Informal Assessment**  As students are working on the Copyright or Public Domain exercise, observe to make sure students understand what is subject to copyright protection and what falls into the Public Domain.  **Formal Assessment**  Students should complete the quiz to assure their understanding of copyright guidelines. |
| **References/Resources/**  **Teacher Preparation** |  |
| **Additional Required Components** | |
| **English Language Proficiency Standards (ELPS) Strategies** |  |
| **College and Career Readiness Connection[[1]](#footnote-1)** |  |
| **Recommended Strategies** | |
| **Reading Strategies** |  |
| **Quotes** |  |
| **Multimedia/Visual Strategy**  **Presentation Slides + One Additional Technology Connection** |  |
| **Graphic Organizers/Handout** |  |
| **Writing Strategies**  **Journal Entries + 1 Additional Writing Strategy** |  |
| **Communication**  **90 Second Speech Topics** |  |
| **Other Essential Lesson Components** | |
| **Enrichment Activity**  (e.g., homework assignment) | Students should use what they learned in this lesson when they complete web design projects. The Web Design projects should include properly cited works. Perhaps even include a Works Cited page on the site. |
| **Family/Community Connection** |  |
| **CTSO connection(s)** | SkillsUSA, TSI |
| **Service Learning Projects** |  |
| **Lesson Notes** |  |

1. Visit the Texas College and Career Readiness Standards at <http://www.thecb.state.tx.us/collegereadiness/CRS.pdf>, Texas Higher Education Coordinating Board (THECB), 2009. [↑](#footnote-ref-1)