**TEXAS CTE LESSON PLAN**

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| **Lesson Identification and TEKS Addressed** | | |
| **Cluster** | Hospitality and Tourism | |
| **Course** | Travel and Tourism Management | |
| **Lesson/Unit Title** | Calculating the Cost of a Destination Vacation | |
| **TEKS Student Expectations** | **130.258. (c) Knowledge and Skills**  (1) The student demonstrates professional standards/employability skills as required by business and industry.  (D) The student is expected to calculate basic math and percentages  (E) The student is expected to investigate geography and factors that affect the travel and tourism industry  (F) The student is expected to summarize how to use the state of the economy to plan products and services  (3) The student solves problems independently and in teams using critical-thinking skills.  (B) The student is expected to guide individuals through the process of making informed travel decisions | |
| **Basic Direct Teach Lesson** | | |
| **Instructional Objectives** | | **Students will:**   * Request travel information using electronic mail applications * Compare amusements, recreation, and resorts venues * Observe how the travel arrangements system is used for booking reservations * Calculate cost of a destination vacation including the cost of transportation |
| **Rationale** | | Today, many people are traveling to historic destinations and resort vacations using modes of transportation such as planes, trains, automobiles, and cruise ships.  Have you ever been on a vacation? Where did you go? What modes of transportation have you taken to go on vacation? What is your favorite way to travel? How do you make reservations for a plane, cruise ship or train?  Have you ever wondered how much a trip would cost? We are going to find out how much money you will need to plan a trip to a theme or water park, a sporting event, and much more. |
| **Duration of Lesson** | | Five 45-minute class periods |
| **Word Wall** | | **Airline:** A business providing a system of scheduled air transport. Also called airway  **Amenities:** Extra items or services that add to a traveler’s comfort or convenience  **Amusement:** Something that amuses, such as a game or other pastime  **Attractions:** Are places of special interest to visit  **Cost:** An amount that should be paid or spent to buy or obtain something  **Cruise:** A pleasure trip taken by boat or ship  **Recreation:** Any activity people do for rest, relaxation, and enjoyment  **Resort venues:** A place that provides entertainment, recreation, and relaxation for vacationers; many are located near seashores, mountains, and hot springs |
| **Materials/**  **Specialized Equipment Needed** | | **Equipment:**   * Computer with projector for multimedia presentations * Computers with Internet access (be sure to follow district guidelines for internet access) * Light projector (Elmo) * Presenter/remote   **Materials:**   * Map of United States * Travel brochures for:   + Amusement parks   + Beaches   + Campgrounds   + Historical sites   + Museums   + Resorts   + Sporting events   + Water parks   + Zoos * World globe   **Supplies:**  Model replicas (if available) of:   * Airplane * Car * Cruise ship * Train * Copies of handouts   **PowerPoint:**   * Calculating the Cost of a Destination Vacation   **Technology:**   * Free iPad Apps:   + Arrive Magazine Amtrak’s onboard magazine for business and leisure travelers who ride the rails along the Northeast Corridor.<https://itunes.apple.com/us/app/arrive-magazine/id544292444?mt=8>   + Cruise Finder – iCruise.com Vacation Cruises Travel Deals The most comprehensive cruise-vacation planning apps in the travel industry.<https://itunes.apple.com/us/app/cruise-finder-icruise.com/id381074627?mt=8>   + Schlitterbahn Waterparks All Schlitterbahn Waterparks offer five-star family amenities including free parking, free use of inner tubes and free life jackets.<https://itunes.apple.com/us/app/schlitterbahn-waterparks/id339251543?mt=8> * Infographic:   + 8 ways to Stretch Your Travel Budget Traveling is one of the best things you can do with your time and money. You get an experience that cannot be had anywhere else. Outside of being positive, what you do with your money will determine the trip you have. In this infographic provided by Lifehack.com, you will find 8 ways to help your funds last longer while on your expedition.<http://www.dailyinfographic.com/8-ways-to-stretch-your-travel-budget?utm_source=feedburner&utm_medium=email&utm_campaign=Feed%3A+DailyInfographic+%28Daily+Infographic%29>   **Graphic Organizers:**   * Calculating Costs Worksheet * Calculating the Cost of a Vacation Destination Notes * Calculating the Cost of a Vacation Destination Notes (Key)   **Handouts:**   * Rubric for Oral Presentation of Vacation Costs |
| **Anticipatory Set** | | **Before class begins:**  Display as many of the items listed in the Materials or Specialized Equipment Needed tab as you have available on a table in front of the classroom.  Play video or download music so that students may hear the vacation song as they enter the classroom.   * YouTube: Vacation by Alphabeat<http://youtu.be/G125LwdIxuA>   Discuss vacations with your students. Assign a scribe to write answers to the following questions on the board:   * Which theme parks have you visited? Water parks? * Which zoos have you visited? * What historical site have you visited? * Where is a popular campground? * Have you been to a major league football or baseball game? * Which resort venue have you visited? * What fun things did you do on a cruise? * Have you ridden on a train? * Where have you flown to? * The most important question – How much did it cost?   We all know that vacations are expensive. This will give the students an opportunity to figure out how expensive they are.  Many more questions may be asked to begin the discussion of the various attractions, recreational activities, and modes of transportation. |
| **Direct Instruction with Special Education Modifications/**  **Accommodations** | | Review lesson objectives, terms, and definitions.  Distribute graphic organizer Calculating the Cost of a Vacation Destination Notes so that students may follow along during slide presentation.  Introduce slide presentation Calculating the Cost of a Destination Vacation. Impress upon the students that vacations are a much-needed time to relax and enjoy but can be expensive.  Continue the discussion of the various attractions, recreational activities, and modes of transportation available.  *Individualized Education Plan (IEP) for all special education students must be followed. Examples of accommodations may include, but are not limited to:*   * checking for understanding * providing assistance with note-taking * extra time to complete assignments * preferred seating |
| **Guided Practice with Special Education Modifications/**  **Accommodations** | | Discuss the importance of proper email etiquette in an office.  View video from About.com:   * Office Email Etiquette Email etiquette in your office is a lot different from email etiquette with your friends and family. Research and use a handy guide for maintaining proper email etiquette in a professional environment.   Students may practice electronic mail applications by logging on to the following websites and requesting travel information for a city they would like to visit:   * Get Your Texas Travel Guide<http://www.traveltex.com/travel-guide/>   Allow students to log into one of the airlines, cruise ships, and Amtrak to be able to understand how travel arrangements are made to book reservations. If a computer lab is not available, connect your laptop or computer to a projector and allow students to take turns demonstrating the task while you give instructions.  Airlines   * Southwest Airlines<http://www.southwest.com/> * American Airlines<http://www.aa.com/homePage.do> * United Airlines<http://www.united.com/web/en-US/default.aspx?root=1>   Cruises   * Carnival Cruises<http://www.carnival.com/> * Disney Cruise Line<http://disneycruise.disney.go.com/> * Princess Cruises<http://www.princess.com/>   Rail   * Amtrak<http://www.amtrak.com/home>   They will be calculating the cost of transportation to a venue of their choosing in the Independent Practice section.  *Individualized Education Plan (IEP) for all special education students must be followed. Examples of accommodations may include, but are not limited to:*   * provide peer tutoring * reducing the length of the assignment |
| **Independent Practice/**  **Laboratory Experience with Special Education Modifications/**  **Accommodations** | | Distribute graphic organizer Calculating Costs Worksheet and discuss assignment with students.  Students will choose a:   * Theme park * Water park * Zoo * Entertainment * Attraction * Spectator sport * Participatory sport * Travel mode   They will need to find information about the entrance fees, any services they would like, and any other information available. They will also choose a mode of transportation and the cost from their city/town to the venue.  Students’ answers will vary so a teacher key is not included.  Distribute handout Rubric for Oral Presentation on Vacation Costs so that students will know what is expected.  *Individualized Education Plan (IEP) for all special education students must be followed. Examples of accommodations may include, but are not limited to:*   * assisting student in gathering information * providing praise and encouragement * shortened assignment |
| **Lesson Closure** | | Review lesson objectives, terms, and definitions.  Discuss some “fun facts” with your students about some vacations on a cruise, train, plane, and so forth.  For example:   * How many passengers fit on a cruise ship? How many employees? * What is the highest mountain to climb in the United States? How high is it? * What is the capacity of Disneyland? Disney World? * How many miles an hour does the Amtrak train travel? * What is the capacity of a Boeing 747 jet?   There are many more questions that you can ask students at the end of each class period. |
| **Summative/End of Lesson Assessment with Special Education Modifications/**  **Accommodations** | | Student oral presentations will be assessed with appropriate rubric.  Continue discussion on the destination vacations chosen.  *Individualized Education Plan (IEP) for all special education students must be followed. Examples of accommodations may include, but are not limited to:*   * grading according to work done * providing praise and encouragement * encourage participation |
| **References/**  **Resources** | | **Textbook:**   * Reynolds, Johnny Sue. (2010) Hospitality Services. Tinley-Park, Illinois: The Goodheart-Wilcox Company, Inc.   **Websites:**  Airlines   * Southwest Airlines<http://www.southwest.com/> * American Airlines<http://www.aa.com/homePage.do> * United Airlines<http://www.united.com/web/en-US/default.aspx?root=1>   Cruises   * Carnival Cruises<http://www.carnival.com/> * Disney Cruise Line<http://disneycruise.disney.go.com/> * Princess Cruises<http://www.princess.com/>   Rail   * Amtrak<http://www.amtrak.com/home> * Office Email Etiquette Email etiquette in your office is a lot different from email etiquette with your friends and family. Research and use a handy guide for maintaining proper email etiquette in a professional environment. * Travel Texas Get Your Texas Travel Guide<http://www.traveltex.com/travel-guide/>   **YouTube:**   * Vacation by Alphabeat<http://youtu.be/G125LwdIxuA> |
| **Additional Required Components** | | |
| **English Language Proficiency Standards (ELPS) Strategies** | * Word wall * Draw visual representations of terms on word wall * Add terms and definitions to personal dictionary * Utilized Four Corners Vocabulary/ Word Wall Activity | |
| **College and Career Readiness Connection[[1]](#footnote-1)** |  | |
| **Recommended Strategies** | | |
| **Reading Strategies** | Allow students to read any of the following articles from About.com to find out more about cruises, theme parks, and travel.   * Cruises<http://cruises.about.com/> * Theme Parks<http://themeparks.about.com/> * Travel<http://www.about.com/travel/>   Encourage students to “visualize” as they read. Many students are visual learners and will benefit from making sketches or diagrams on scrap paper as they read. Providing students with graphic organizers to help them organize their thoughts is also helpful. | |
| **Quotes** | Travel makes one modest. You see what a tiny place you occupy in the world.  **-Scott Cameron**  One’s destination is never a place, but a new way of seeing things.  **-Henry Miller**  The world is a book, and those who do not travel read only one page.  **-Saint Augustine**  You get educated by traveling.  **-Solange Knowles**  I want to teach. I want to speak. I want to travel.  **-Hillary Clinton** | |
| **Writing Strategies** | **Journal entries:**   * My favorite way to travel is…. * My best flying experience was…… * If I could take the train I would go to…. * I want to take a cruise to…… * I would like to visit a Disney park ……   **Raft:**   * Raft writing strategy   + Role – customer   + Audience – travel website   + Format – online review   + Topic – stay on cruise ship | |
| **Communication 90 Second Speech Topics** | * Three things I liked about my vacation were …. * If I could travel anywhere I want, I would travel to see these three cities …. * A list of things I would take on a camping trip are ……. | |
| **Other Essential Lesson Components** | | |
| **Enrichment Activity** | Cruises are all inclusive resort on water. Students may plan a family reunion aboard a cruise ship where families can enjoy lots of food, fun, entertainment, and memories.  **Infographic:**  Infographics are graphic visual representations of information, data or knowledge intended to present complex information quickly and clearly.  The infographic below is related to this lesson. Allow students to view the image on a projector and lead a discussion concerning the information provided.   * 8 ways to Stretch Your Travel Budget Traveling is one of the best things you can do with your time and money. You get an experience that cannot be had anywhere else. Outside of being positive, what you do with your money will determine the trip you have. In this infographic provided by Lifehack.com, you will find 8 ways to help your funds last longer while on your expedition.<http://www.dailyinfographic.com/8-ways-to-stretch-your-travel-budget?utm_source=feedburner&utm_medium=email&utm_campaign=Feed%3A+DailyInfographic+%28Daily+Infographic%29> | |
| **Family/**  **Community Connection** | Students may share their information with their family and may be able to plan and calculate the cost of a family destination vacation. | |
| **CTSO connection** | **Family Career and Community Leaders of America (FCCLA)**  <http://texasfccla.org>   * **STAR Events:**   + Hospitality, Tourism & Recreation: An individual event that recognizes participants who demonstrate their knowledge of the hospitality, tourism, and recreation industries and ability to translate their knowledge into a hypothetical or real business.   Lesson is preparation for Hospitality LEO test. | |
| **Service Learning Projects** | True service learning is developed with student voice about concerns and needs. As the students are learning and researching this topic, ask them to think about ways they can maximize their learning to benefit others.  Use the LEADERS Model from <https://gsn.nylc.org/>  Brainstorm with your students for a service project pertaining to this lesson.  Example: Students may plan an event that would raise funds for the Make a Wish Foundation that grants wishes (usually trips) to children and their families. | |

1. Visit the Texas College and Career Readiness Standards at <http://www.thecb.state.tx.us/collegereadiness/CRS.pdf>, Texas Higher Education Coordinating Board (THECB), 2009. [↑](#footnote-ref-1)