

Hotel Website Design Challenge

Research various hotel websites. Compare and contrast the main home page for several different hotels.

- Hotel name and logo placement
- Menu location
- Menu selections
- Themes – it should follow the type of hotel such as convention, vacation, resort, and so forth
- Colors and fonts used
- Sequence of information
- Number and type of illustrations or graphics
- Copy or verbiage used on front page
- Does the first page fit on one page or do you have to scroll down to see all of it?

Use this information to create a website home page for a fictitious hotel. You are to create a name and a logo for your fictitious hotel and select a city for a location of your hotel. Be sure to follow the Rubric for Website for details. Each website home page should include the following at a minimum:

- hotel name
- hotel logo
- menus (navigation buttons)
- pictures
- hotel contact information such as phone number, website, and address
- Other things to think about: links for social websites or a download button for a smart phone app

Website home page can be made using Microsoft Publisher[®]. There is also free website creator software on the Internet.