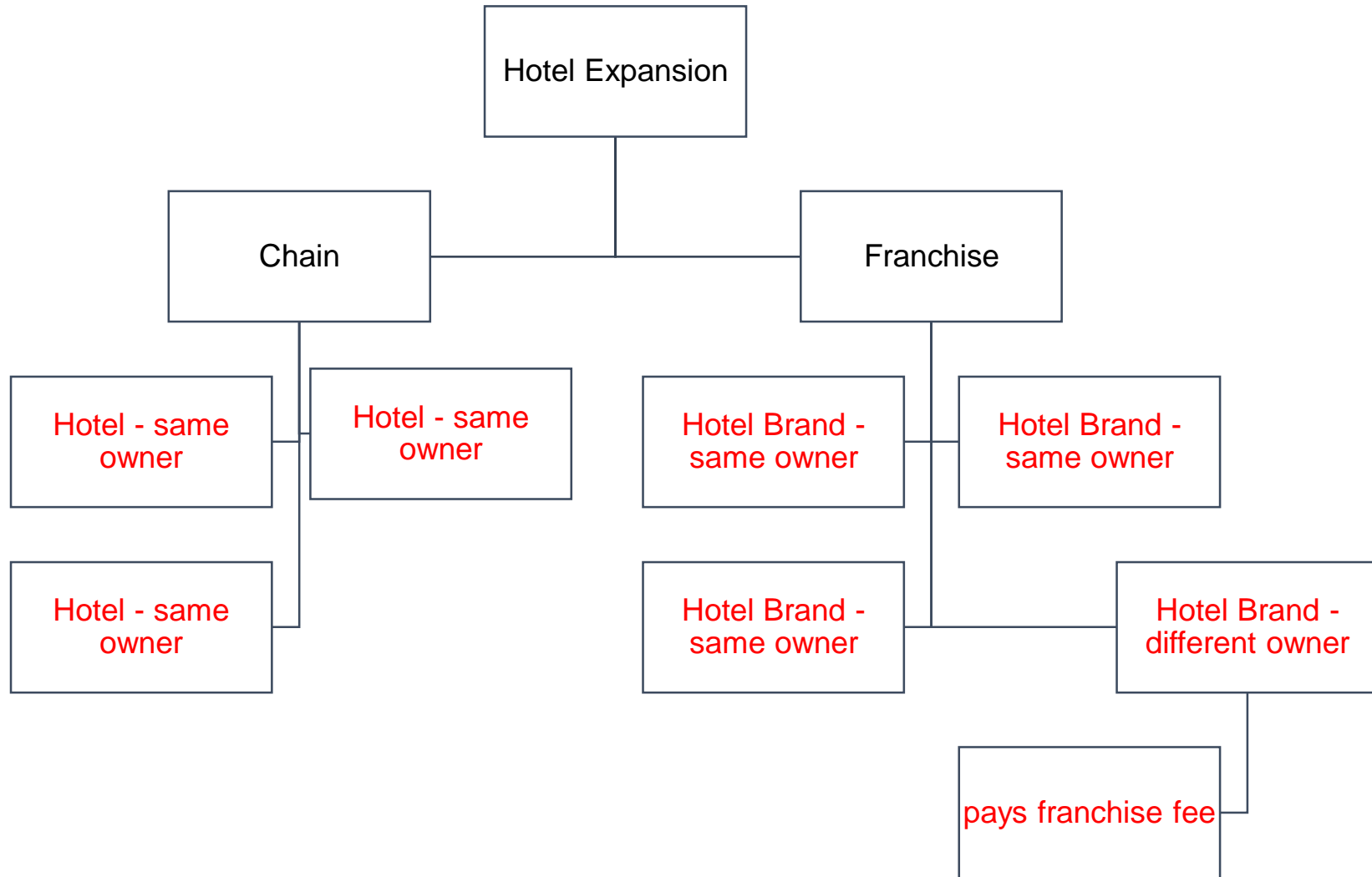


Hotel Business Expansion (Key)

A hotel in your area is looking to expand. Complete the chart below to explore the possibility of growth and development.



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1. What are benefits of franchising your business?

An outside person pays a franchise fee to use your brand, logo and products.

2. Besides the franchise fee, what else does the franchisee have to do?

Run the business the way the owner wants it run and pay a certain percent of the profits.