**Extension/Enrichment Activity #1—Teams with Two Students**

**Directions:** Survey a local business to find out what has been done to improve economicutility for customers. Prepare a one-page report about the information obtained from the business.

**Name of Business:**

**What the Business has done to Improve Economic Utility**

|  |  |
| --- | --- |
| **Type of Economic Utility** | **Business Actions to Improve this** |
|  | **Type of Utility** |
|  |  |
|  |  |
|  |  |
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**Extension/Enrichment Activity #2—Individual Assignment**

**Directions:** Select a commonly used product and write two or more paragraphs about how toimprove the form utility for the product.