**Global Shopping Assignment Rubric**

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| Category | 20 | 15 | 10 | 5 or less |
| Presentation | Well-rehearsed with smooth delivery that holds audience attention | Rehearsed with fairly smooth delivery that holds audience attention most of the time | Deliver not smooth, but able to maintain interest of the audience most of the time | Delivery not smooth and audience attention often lost |
| Attractiveness | Makes excellent use of font, color, graphics, effects, etc. to enhance the presentation | Makes good use of font, color, graphics etc., to enhance to presentation  | Makes use of font, color, graphics, etc., but occasionally these detract from the presentation content | Use of font, color, graphics, effects etc. but these often distract from the presentation content  |
| Requirements | All requirements are met and exceeded | All requirements are met | One requirement was not completely met | More than one requirement were not completely met |
| Content | Covers topic in depth with details and examples. Subject knowledge is excellent | Includes essential knowledge about the topic. Subject knowledge appears to be good | Includes essential information about the topic but there are one to two factual errors | Content is minimal OR there are several factual errors |
| Originality  | Product shows a large amount of original thought, Ideas are creative and inventive | Product shows some original thought. Work shows new ifras and insights | Uses others people’s ideas (giving them credit), but there is little evidence of original thinking | Uses other people’s ideas, but does not give them credit |
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