

Entrepreneurial Design Project

Create and design a mock storefront business or office for your community from the list below or add a new business that is in the Human Services Pathway.

Steps:

- Select the type of business you may be interested in
- Select a name for your business
- Design a marketing slogan
- Construct a storefront model using recycled items (see supplies below)
- Be creative and use only materials available without purchasing any other supplies

Recycled supplies:

- Construction paper
- Empty
 - Cardboard boxes
 - Cereal boxes
 - Shoe boxes

Note: Empty cereal boxes may be used by pulling apart the glued edges and reversing the box to the unprinted side. Cover the box with butcher or construction paper.

Business ideas may include:

Barber shop	Loan business
Beauty salon	Marriage and family counseling office
Counseling office	Mental health facility (local, county or state)
Day care	Nail shop
Financial advice office	Pre-School
Fitness gym	Real estate
Health Education business	Rehabilitation facilities
Healthcare business	Retail store
Home health agency	State, county or local agencies
Insurance business	Spa

Source: National Center for O*Net Development, Human Service Career Cluster