**Designing Your Site**

**Design Principles Analysis Document Assignment #2**

Student Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | CATEGORY |  | **20** | **15** | **8** |  | **1** |  |
|  | **Attractiveness** |  | The document is | The document is | The document is |  | The document is |  |
|  |  |  | exceptionally | attractive in terms of | acceptably attractive |  | distractingly messy |  |
|  |  |  | attractive in terms of | design, layout, and | though it may be a |  | or very poorly |  |
|  |  |  | design, layout, and | neatness. | bit messy. |  | designed. It is not |  |
|  |  |  | neatness. |  |  |  | attractive. |  |
|  |  |  |  |  |  |  |  |  |
|  | **Labels** |  | All items of | Almost all items of | Several items of |  | Labels are too small |  |
|  |  |  | importance on the | importance on the | importance on the |  | to view OR no |  |
|  |  |  | document are clearly | document are clearly | document are clearly |  | important items were |  |
|  |  |  | labeled. | labeled. | labeled. |  | labeled. |  |
|  |  |  |  |  |  |  |  |  |
|  | **Mechanics** |  | Capitalization and | There is one error in | There are two errors |  | There are more than |  |
|  |  |  | punctuation are | capitalization or | in capitalization or |  | two errors in |  |
|  |  |  | correct throughout | punctuation. | punctuation. |  | capitalization or |  |
|  |  |  | the document. |  |  |  | punctuation. |  |
|  |  |  |  |  |  |  |  |  |
|  | **Required** |  | The document | All required | All but one of the |  | Several required |  |
|  | **Elements** |  | includes all required | elements are | required elements is |  | elements were |  |
|  |  |  | elements as well as | included on the | included on the |  | missing. |  |
|  |  |  | additional | document. | document. |  |  |  |
|  |  |  | information. |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |
|  | **Knowledge** |  | Student can | Student can | Student can |  | Student appears to |  |
|  | **Gained** |  | accurately answer all | accurately answer | accurately answer |  | have insufficient |  |
|  |  |  | questions related to | most questions | about 75% of |  | knowledge about the |  |
|  |  |  | facts in the | related to facts in the | questions related to |  | facts or processes |  |
|  |  |  | document. | document. | facts in the |  | used in the |  |
|  |  |  |  |  | document. |  | document. |  |
|  |  |  |  |  |  |  |  |  |

**Total Score \_\_\_\_\_\_\_\_\_\_\_\_\_**

**Maximum 100 Points**