**Defining the Food Industry**

**Introduction to the Agriculture/Horticulture Industry**

Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Part One: Matching

Instructions: Match the term with the correct definition.

a. *Gourmet* f. *Processor*

b. Packer g. Grader

c. Retailer *h. Trucker*

d. Producer *i. Wholesaler*

e. Distributor j. *Harvester*

1. \_\_\_\_\_sensitive and discriminating taste in food preferences

2. \_\_\_\_\_Direct sales to customer, either an individual or a store

3. \_\_\_\_\_an individual or company that sells a product to the retailer

4. \_\_\_\_\_stores the food until a request is received for transportation to a regional market

5. \_\_\_\_\_is anyone that is involved in cleaning, separating, handling, and preparation a food product before it is ready to be sold to the distributor

6. \_\_\_\_\_the person who inspects the food under the criteria it will be sold and consumed for size, freshness and amount.

7. \_\_\_\_\_a person or firm that is responsible for placing the product into containers like boxes, crates, and binds for shipment to the processing plant

8. \_\_\_\_\_The individual who is responsible for the transportation of the product anywhere from the farm to the consumer

9. \_\_\_\_\_the person who removes the edible portions of the plants in the field at the time of harvest

10. \_\_\_\_\_grows the crops and determines when the crops are ready for harvest

Part Two: Multiple Choice

Instructions: Write the letter on the correct answer.

1. What term is the average of the amount of precipitation, temperature and wind over a long period of time?
   1. meteorology
   2. environmental studies
   3. climatic conditions
   4. weather
2. What term is this definition: Something at its fully-grown state
   1. maturity
   2. under ripe
   3. overripe
   4. harvesting
3. Which one is not a person in the food chain
   1. retailer

b. wholesaler

* 1. grader
  2. none of the above

1. What many cents of each dollar does the farmer receive?
   1. 17.4
   2. 9.7
   3. 31.1
   4. 13
2. What is the largest cost in food industry group of the dollar
   1. foodservice
   2. energy
   3. organic farming
   4. retail trades

Part Three: Short Answer

Instructions: Complete the following.

Describe the differences between bran, endosperm and germ.