**Multimedia Project: Consumer Fraud Presentation**

**Business Law – Mistake, Misrepresentation, and Fraud**

**Independent Practice Assignment #3 Rubric**

**Student Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | **CATEGORY** | **20** | **15** | **10** | **5 or less** |  |
|  |  |
|  | **Presentation** | Well‐rehearsed with | Rehearsed with fairly | Delivery not | Delivery not |  |
|  |  | smooth delivery | smooth delivery that | smooth, but able to | smooth and |  |
|  |  | that holds audience | holds audience | maintain interest of | audience |  |
|  |  | attention. | attention most of | the audience most | attention often |  |
|  |  |  | the time. | of the time. | lost. |  |
|  | **Content** | Covers topic in‐ | Includes essential | Includes essential | Content is |  |
|  |  | depth with details | knowledge about | information about | minimal or there |  |
|  |  | and examples. | the topic. Subject | the topic but there | are several |  |
|  |  | Subject knowledge | knowledge appears | are 1‐2 factual | factual errors. |  |
|  |  | is excellent. | to be good. | errors. |  |  |
|  | **Requirements** | All requirements | All requirements are | One requirement | More than one |  |
|  |  | are met and | met. | was not completely | requirement was |  |
|  |  | exceeded. |  | met. | not completely |  |
|  |  |  |  |  | met. |  |
|  |  |  |  |  |  |  |
|  | **Organization** | Content is well | Uses headings or | Content is logically | There was no |  |
|  |  | organized using | bulleted lists to | organized for the | clear or logical |  |
|  |  | headings or | organize, but the | most part. | organizational |  |
|  |  | bulleted lists to | overall organization |  | structure, just |  |
|  |  | group related | of topics appears |  | lots of facts. |  |
|  |  | material. | flawed. |  |  |  |
|  | **Originality** | Product shows a | Product shows some | Uses other people's | Uses other |  |
|  |  | large amount of | original thought. | ideas (giving them | people's ideas, |  |
|  |  | original thought. | Work shows new | credit), but there is | but does not give |  |
|  |  | Ideas are creative | ideas and insights. | little evidence of | them credit. |  |
|  |  | and inventive. |  | original thinking. |  |  |
|  |  |  |  |  |  |  |

**\_\_\_\_\_\_\_\_\_\_\_** **Total Score (Maximum 100 Points)**