**Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**College or Career Flyer**

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | **Perfect!** |  | **Good!** |  | **Needs** |  |  |  |
| **Requirement** | **Max** |  | **Max** |  | **Work** |  | **Your Points** |  |
|  | **Pts.** |  | **Pts.** |  | **Max Pts.** |  |  |  |
| Include Name of School or Career | 5 |  | 4 |  | 3 |  |  |  |
|  |  |  |  |  |  |  |  |  |
| Location, Mascot, |  |  |  |  |  |  |  |  |
| 3 Pieces of Information, | 40 |  | 32 |  | 24 |  |  |  |
| 3 Graphics (5 pts each) |  |  |  |  |  |  |  |  |
| Rotation of at least 1 Object/Graphic | 5 |  | 4 |  | 3 |  |  |  |
|  |  |  |  |  |  |  |  |  |
| Change Text Fonts and Sizes | 5 |  | 4 |  | 3 |  |  |  |
|  |  |  |  |  |  |  |  |  |
| Student Name Included | 5 |  | 4 |  | 3 |  |  |  |
|  |  |  |  |  |  |  |  |  |
| Appropriate Color /Design Principles Used | 10 |  | 8 |  | 6 |  |  |  |
|  |  |  |  |  |  |  |  |  |
| Proper dimensions and resolution used for printing | 5 |  | 4 |  | 3 |  |  |  |
|  |  |  |  |  |  |  |  |  |
| Placement of Text and Graphics | 10 |  | 8 |  | 6 |  |  |  |
|  |  |  |  |  |  |  |  |  |
| Overall Creativity & Design (color, fonts, layouts) | 15 |  | 12 |  | 9 |  |  |  |
|  |  |  |  |  |  |  |  |  |
| Grammar and Spelling (2pts each) | -2 |  | -2 |  | -2 |  |  |  |
|  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  | **TOTAL** |  |
|  |  |  |  |  |  |  |  |  |