**Character Traits of a Good Graphic Arts Leader**

**DIRECTIONS**: Brainstorm with your partner and develop a list of traits, then be ready to share with the class. Graphic artists can influence entire societies. They can create new norms. This is accomplished by how they approach or create their designs. Be sure and think about it from the point of view of a leader in the graphics world. Consider things like ethical or unethical behavior, use of persuasion or manipulation, exploiting or respecting, and diversity or stereotyping.

Positive Traits Negative Traits

What traits did others share that were not on your list?