

Anticipation Guide: The Business of Travel and Tourism

Prior to the start of this lesson, place a check mark by each statement you THINK is true. At the conclusion of the lesson reread each statement and place a check mark by each statement you KNOW is true. Provide information that PROVES other statements are not true. You may use the back of this sheet if additional space is needed.

Knowledge before the lesson	Statements	Knowledge after lesson
	1. The travel and tourism industry is one section.	
	2. Travel involves businesses that physically move people from one place to another	
	3. Tourism involves businesses that organize and promote travel and vacations	
	4. Airlines and car rentals are part of the tourism industry.	
	5. Cruise companies and travel agencies are part of the tourism industry.	
	6. Guests use businesses from both travel and tourism sectors when traveling	
	7. Each travel business is unique and may perform most of the functions in the departments within a travel and tourism business.	
	8. The business departments work independently.	
	9. Communication between departments is vital.	
	10. The business departments are linked by cords.	