Industry Advisory Committee

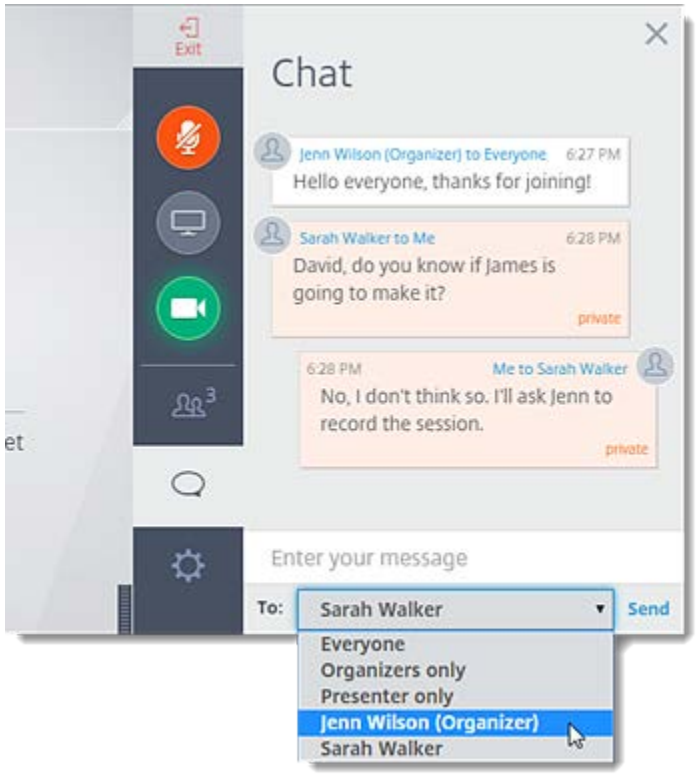
BUSINESS, MARKETING, AND FINANCE

AUGUST 22, 2018

1:30-2:30

GoToWebinar Functionality

- Toolbar with orange arrow to expand or collapse
- Muting your microphone
- Raise your hand feature
- Chat and question box – drop down menu to respond to presenter or entire group



August Webinar Agenda

1. Committee Member Introductions
2. Roles and Responsibilities
3. Timeline
4. Programs of Study

Industry Advisory Committee Introductions

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Domenica Irula	iCode	iruladomenica@gmail.com

Industry Advisory Committee Introductions

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Industry Advisory Committee Introductions

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Meeting Norms

- Being student focused
- Circle of trust
- Assume positive intent
- Speak freely
- Balance urgency with patience
- Monitor your airtime

Roles and Responsibilities

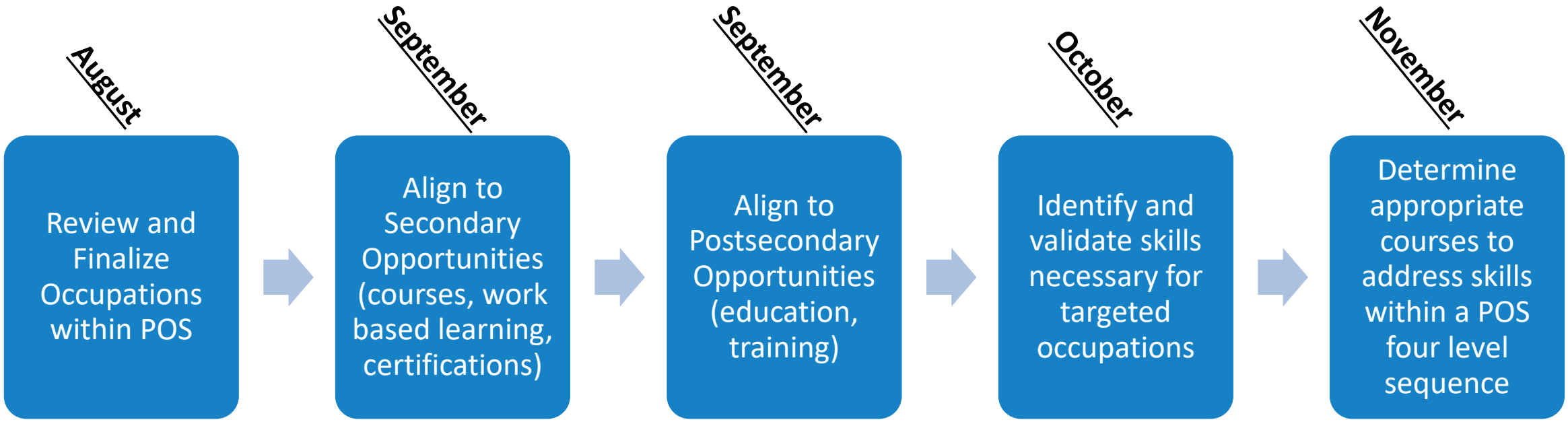
Committee Members

- Review occupations and skills related to Programs of Study
- Determine alignment of skills, secondary opportunities, and postsecondary opportunities
- Create course sequencing options for implementation of Programs of Study

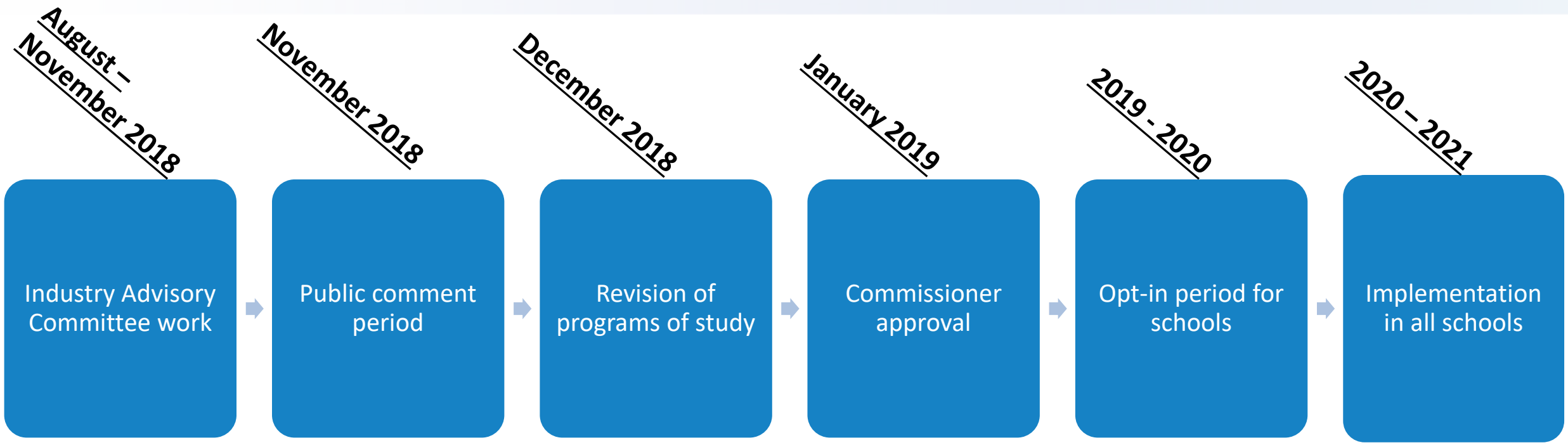
TEA Staff

- Collection of labor market data
- Identify proposed Programs of Study from labor market data
- Utilize committee input to define Programs of Study
- Communicate information regarding Programs of Study to the field

Committee Timeline



Project Timeline



Program of Study Methodology Data

EMSI*

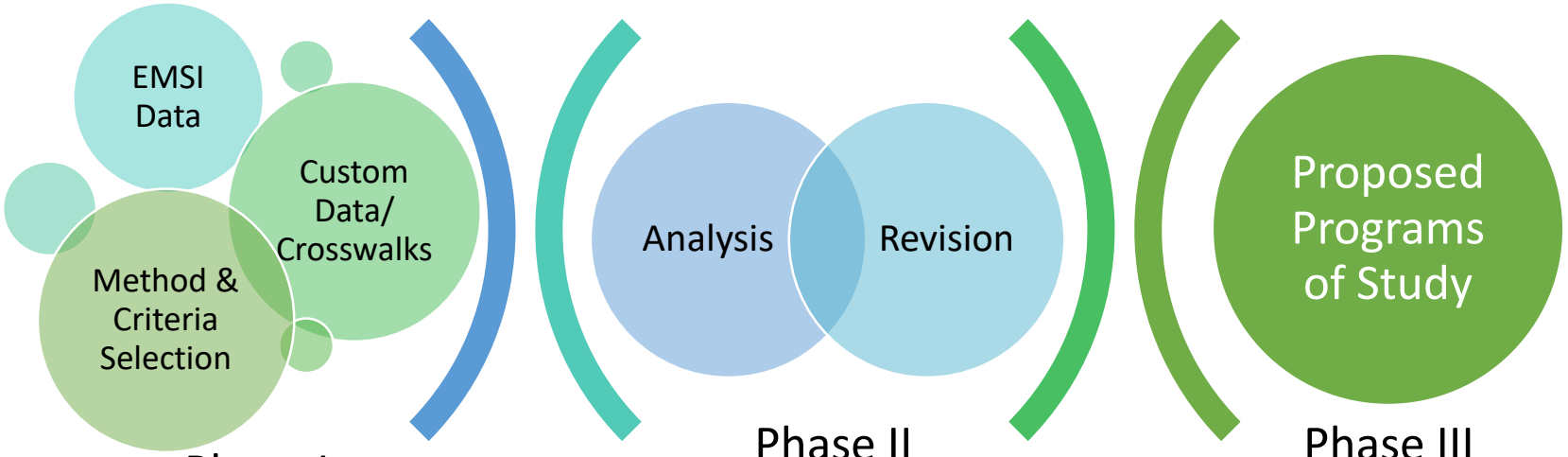
- 18B data points from dozens of government data sources, updated quarterly.
- Hundreds of millions of online job openings
- >100M million U.S. individuals' employment and education profiles
- Over 40M individual compensation observations

Labor Market Information Expert

- Custom Crosswalks
- Methodology Analysis and Recommendation
- Texas postsecondary (IPEDS) completers
- Texas LWDA Data

* EMSI information can be found at: https://www.economicmodeling.com/data/

Program of Study Methodology Overview



Job Growth: 17% Median Salary: $35,339 Annual Openings: 500

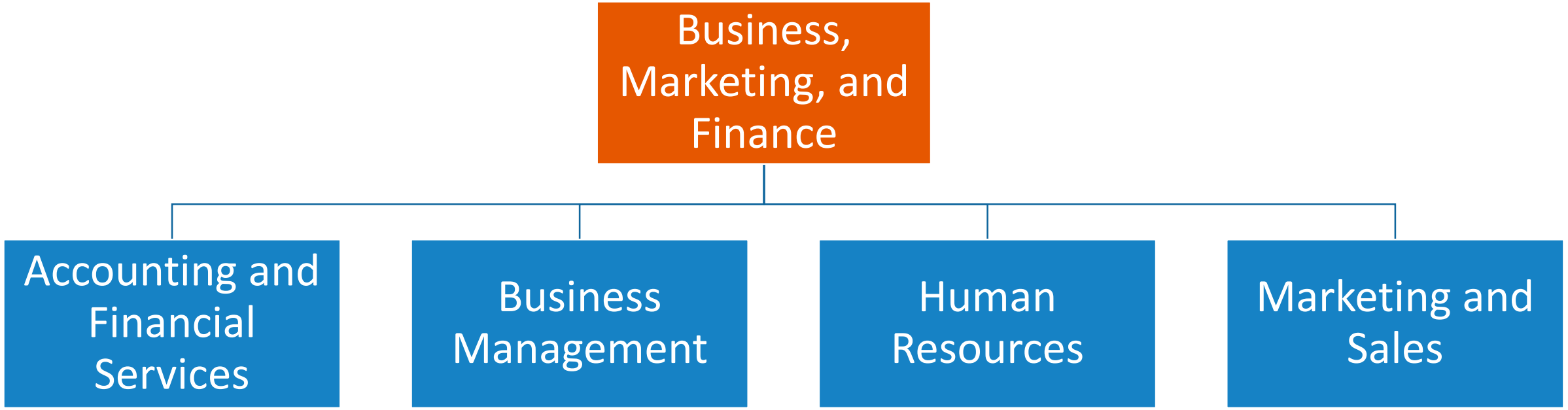
What is a Program of Study?

A Program of Study should include:

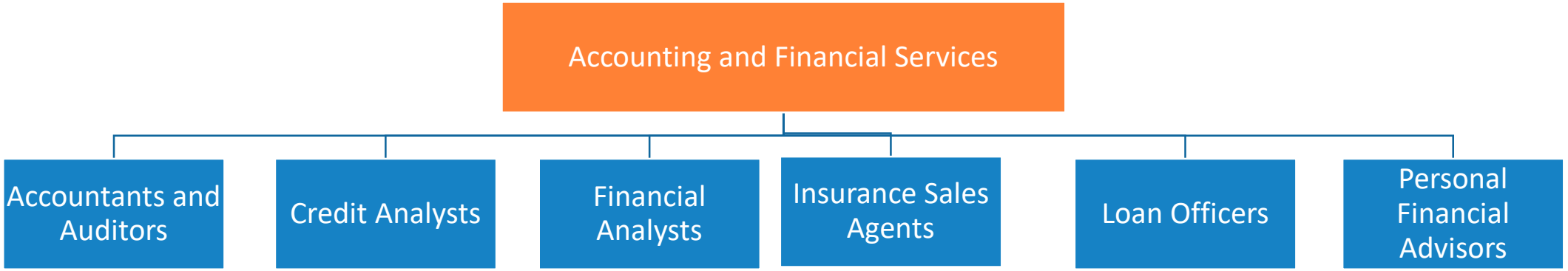
- A sequence of non-duplicative secondary courses supporting a defined area of careers and embedding academic and technical content
- High-school work-based learning
- Industry Based Certifications needed to obtain careers
- Postsecondary education and training opportunities tied to career entry points
- Multiple education and training exit points along the career progression

New programs of study are essential for meeting federal requirements for Perkins and ensuring CTE concentrators are prepared to earn a valued credential.

Programs of Study Overview



Programs of Study & Occupations



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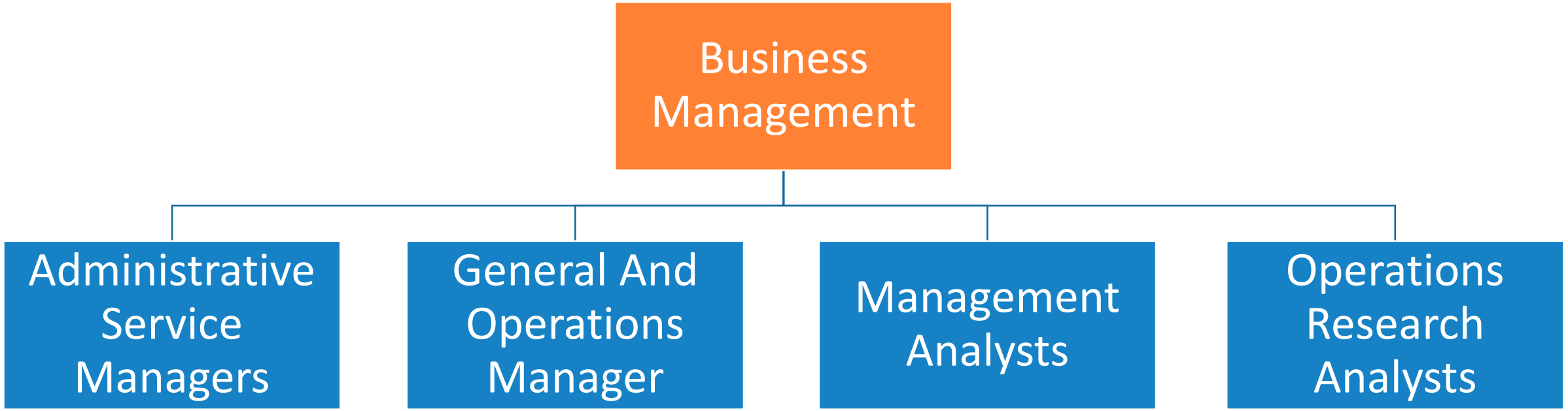

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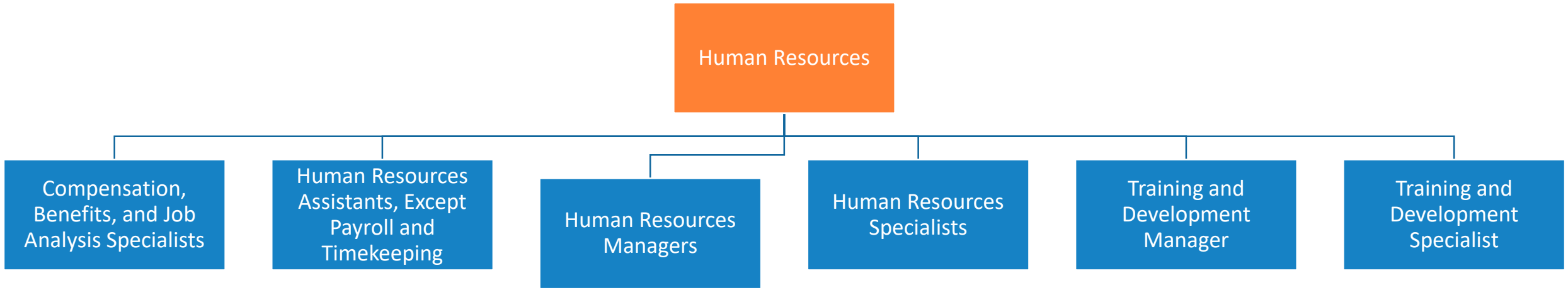

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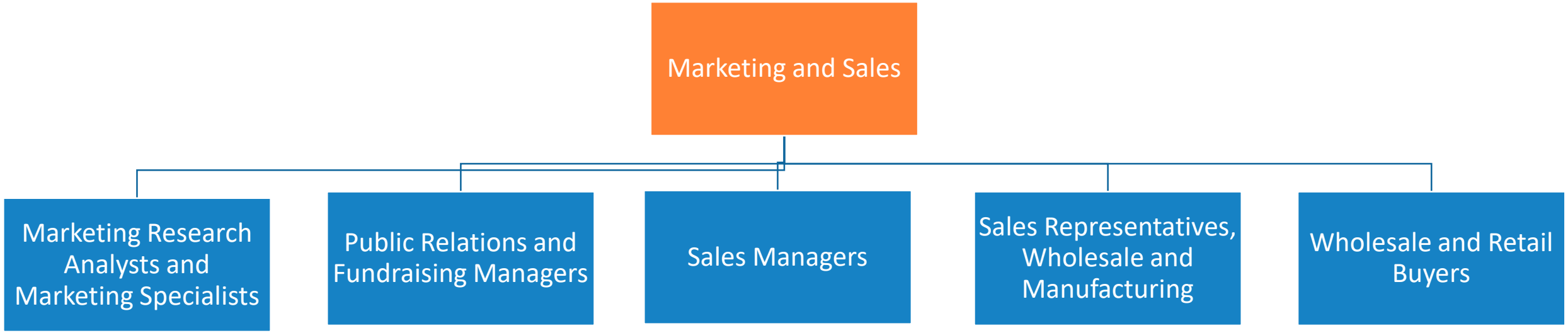
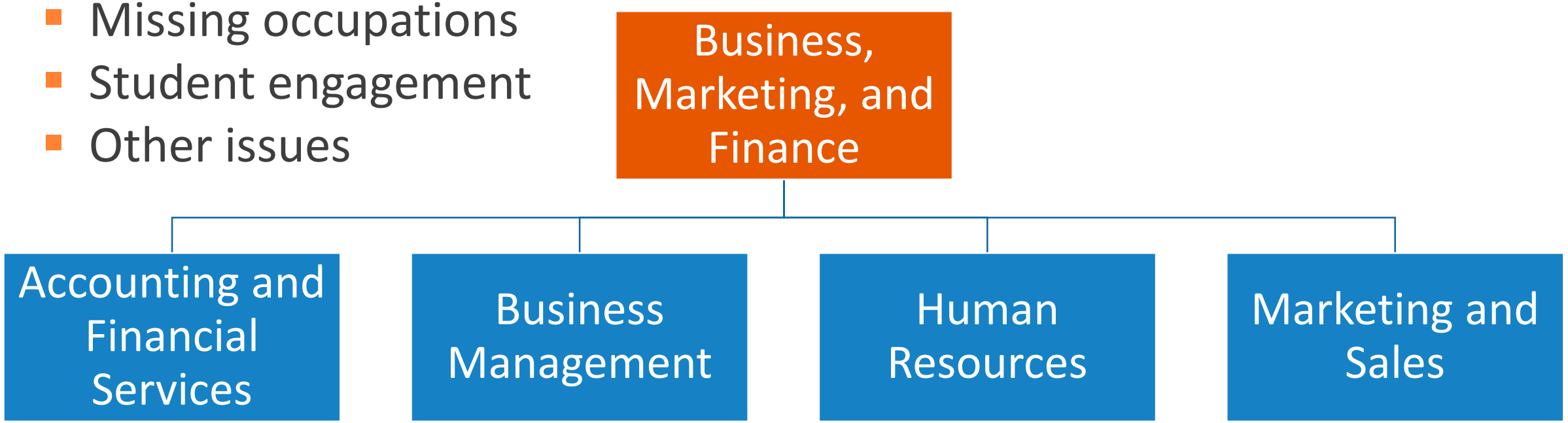


Programs of Study Overview

- Misaligned occupations
- Missing occupations
- Student engagement
- Other issues



Next Steps

- Postsecondary programs:

  Opportunities for students to continue their education and training beyond high school. This includes Level I and II certificates, apprenticeships, associate, and bachelor's degree programs.

- Work based learning:

  Work-based learning is a continuum of intentional activities and experiences designed to expand the boundaries of the classroom and prepare students for future career opportunities.

- Work-based learning provides opportunities for students to:
  - apply knowledge learned in the classroom;
  - explore potential career options;
  - engage with business and industry practitioners; and
  - develop essential 21st century skills.

Next Steps

- Review revisions to programs of study
- Prepare for Job Profile validation
- Web meeting: September 26, 2018 at 1:30 pm CDT
- In-person meeting: November 9, 2018 in Austin (details forthcoming)
- Exit Ticket:
  https://tea.co1.qualtrics.com/jfe/form/SV_85EJ9pepzfdL6IZ

- Follow up request
  https://tea.co1.qualtrics.com/jfe/form/SV_bNuJhJd3IMZQuPP

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